

HOME Appliances

In the Gulf region, the home appliance market holds a significant market share of approximately 40%. With an estimated value of \$7.7 billion by 2025, this sector is witnessing a compound annual growth rate of around 8.2%. The Gulf's growing population, urbanization, and increasing disposable income contribute to the expansion of this market. Consumers are investing in innovative and energy-efficient appliances, such as high-end refrigerators, washing machines, and smart home automation systems, to enhance their living spaces.



KITCHEN ware



The kitchenware market in the Gulf region commands a notable market share of approximately 30%. With a projected growth rate of around 4.5%, this sector is driven by the region's flourishing hospitality industry and the rising trend of dining out.

The market is estimated to reach a value of \$5.2 billion by 2025. Consumers in the Gulf are investing in high-quality kitchen essentials, including premium cookware sets, stylish cutlery, and trendy kitchen gadgets, to elevate their dining experiences at home.

TABLE ware

The tableware market in the Gulf region holds a significant market share of approximately 35% and is expected to grow at a rate of around 3.2% in the coming years. With an estimated market value of \$6.8 billion by 2025, this sector is driven by the region's love for entertaining and socializing. Gulf consumers are increasingly seeking elegant and unique tableware products, including fine dinnerware sets, exquisite glassware, and stylish serving pieces, to enhance their dining experiences and make a lasting impression on their guests.



HOME textile



The home textile market in the Gulf region captures a significant market share of approximately 20%. With an estimated value of \$2.4 billion by 2025, this sector is witnessing rapid growth. Rising disposable income, changing lifestyles, and an increased focus on home aesthetics contribute to this expansion. Consumers in the Gulf are investing in high-quality home textiles, such as premium bedding sets, soft furnishings, elegant curtains, and luxurious rugs, to create a comfortable and visually appealing ambiance in their homes.

HOME

Home Decoration

The home decoration market in the Gulf holds a considerable market share of around 10%. With an estimated market size exceeding \$1.2 billion, this sector is witnessing steady growth. Gulf consumers have a strong preference for unique and stylish home decor items. They invest in decorative accessories, wall art, lighting fixtures, and statement furniture pieces to personalize their living spaces. The market offers a wide range of options to cater to diverse tastes and design preferences, contributing to its growth.



KITCHENS

The kitchen segment in the Gulf region captures a notable market share of approximately 5%. With a growing demand for modern and functional kitchen designs, this sector is experiencing steady growth. The estimated market size for kitchens in the Gulf is around \$800 million. Consumers in the region are seeking innovative kitchen solutions, including sleek countertops, energy-efficient appliances, customized cabinetry, and smart kitchen systems. These elements enhance the overall style, efficiency, and functionality of their kitchens.

